

Liam Walpole BA (Hons)

0435 553 080
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Career Statement

Having recently graduated with Honours and working in marketing and customer service, I am seeking a role where I can build upon my existing experience, and fully utilise my organisational, creative, and professional skills. I am by nature a loyal, dedicated, and hardworking person, and I am very excited to work with an organisation that can give me the opportunity to show what I can do and make a genuine contribution to the success of the company and the experience of the customers.

Professional Skills

Advanced level skills:

- Graphic Design
- Logo and Branding development
- Creative Copy Writing
- Advertising Creative Development
- Video Editing and Creation
- Audio Editing and Creation
- Storyboarding
- Script Writing
- Adobe: Adobe After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Lightroom

High level skills:

- Marketing Campaign Coordination
- Still Product Photography
- Microsoft Office suite
- CAD
- Website design

Expert Animation Skills:

- Stop motion animation: Dragonframe software, puppet construction and claymation
- 3D animation: Autodesk Maya
- 2D animation: Toonboom Harmony
- Motion graphics and animation in numerous software packages

Customer Service Skills:

- Personalised Customer Service
- Complex POS Operation

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- Complex Time Management

Work Experience

Gro Australia – Part Time

Jun 2022 – Present

Marketing Assistant – Contract

- Proofread newsletters and blogs.
- Populate master social media sheet, schedule and post on a weekly basis.
- Taking photos with DSLR.
- Edit store photos in Adobe Lightroom Classic.
- Edit store videos in Adobe Premiere.
- Create title, credit, slideshow and advertisement animations in Adobe After Effects.
- Fill store reports in Adobe InDesign.
- Management of general website data.
- Responsibilities: report to creative director, populating social media sheet and reports, taking and editing photos and videos to client brief and proofreading newsletters and blogs.
- Achievements: After Effects store slideshow delivered to brief and now displayed in store daily.
- Measurable Bottom Line: assist Creative Director and spread and lighten their workload.

EB Games – Casual

Sep 2022 – Present

Sales Associate - Contract

- Perform a wide range of customer service tasks in a high-speed environment.
- Be able to solve complex tasks to get the customer what they need or direct them to the correct avenue.
- Operation of a complex POS system.
- Creating positive, enjoyable and personalised experiences for every customer.
- Handling phone calls during and around in-store transactions and providing a pleasant experience.
- Opening, organising stock and sorting reserves.
- Managing inventory, displays and tidying regularly in small gaps between customers.

iCultivate – Freelance

Jul 2022 – Present

After Effects Animator and Composer

- Designing a YouTube channel intro to client brief and YouTube format specifications.
- Storyboarding client's vision.
- Turning storyboard into animatic.
- Turning animatic into 3D After Effects Animation.

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- Compositing in After Effects.
- Adjusting to client's feedback.

Collins Foods Limited (KFC and Taco Bell) – Part Time

Mar – Nov 2021

Graphic Designer – Contract

- Developed several graphics elements for their new store design which were accepted
- Creative high-impact signage for their new flagship store in Brisbane
- Responsibilities: direct client correspondence, following brief and client satisfaction.
- Achievements: brief met, logo displayed on new store and satisfied client.
- Measurable Bottom Line: was able to produce a quicker and cheaper design solution than usual avenues.

TEDx Hillbrook (Live Event and AV Media) – Part Time

Apr – Jul 2021

Graphic Design & Marketing Coordinator – Contract

- Graphic design: on stage signage, social media, flyers, local print media
- Coordinated all media and AV activities delivering a sold-out event and over 10,000 YouTube views.
- Responsibilities: graphic design, media and AV and social media.
- Achievements: successful marketing, presentation and recording of event.
- Measurable Bottom Line: successful and cost-effective event and marketing.

Additional Experience

Peer Notetaker

Griffith Disabilities Service, Griffith University, Southbank (2019)

Notetaking of courses to assist students with disabilities.

- Listened attentively for details not in standard notes, summarised and provided them within a tight deadline.

Peer Mentor

Griffith University, Southbank (2020)

- Worked in a team to guide and mentor new animation students.

Spiritual Leader

Cannon Hill Anglican College, Cannon Hill (2016)

Leadership and mentoring role

- Public speaking at school assemblies, organised chapel services, school ensemble, and charity fundraising events.

Education

Bachelor of Animation (Honors Class IIA), Griffith University, Southbank (2021)

- GPA: 6.38
- Produced 5000-word thesis for practical project, *Making Faces: Facial Expression in Handcrafted Stop-Motion Animation*.

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Bachelor of Animation (Animation Major), Griffith University, Southbank (2017 - 2020)

- GPA: 5.74
- Wrote and directed stop-motion graduate short film *Bonemeal*.

Queensland Certificate of Education, Cannon Hill Anglican College, Cannon Hill (2012 - 2016)

- OP: 7
- Senior Subjects: Visual Art, Graphics, Information Technology Systems, Geography, English, Mathematics

Website

Creative Website: <https://liamwalpole99.wixsite.com/walpolestopmo>

Achievements

- 2021 Griffith Award for Academic Excellence (Griffith University)
- 2019 Griffith Award for Academic Excellence (Griffith University)
- 2019 Griffith University Certificate of Appreciation for contribution to the Notetaking Program, Student Diversity and Inclusion
- 2018 20th Century Fox *Isle of Dogs* Stop-Motion Competition Runner-Up
- 2016 Leanne Craw Goodwill Award (Cannon Hill Anglican College)
- 2016 Outstanding College Organisation Award (Cannon Hill Anglican College)

References

Mr Tony Van Der Ark, Chief Development Officer, Collins Foods (KFC) P/L Phone: 0412 152 516

Dr Michael Linhart, Animation Lecturer, Griffith Film School Phone: 0487 405 105

Contact

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Appendix

Animation Roles

Tuskie, Griffith University, Southbank (2021-Present)

Animated Interactive Story Application

- Coordinated the fabrication and animation of models in an interactive story application.

Frisson, Griffith University, Southbank (2021)

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2021 Griffith Stop-Motion Series

- Coordinated the planning, practical reference and animation of a major shot for the pilot of an official production.
- Worked in a small team under the supervision of the Director and Producers in a studio environment.

Bonemeal, Griffith University (2020)

2020 Griffith University Graduate Film

- Successfully wrote, pitched and directed a graduate slate film project and team from pre-production to completion.
- Also fulfilled roles of: Storyboarder, Fabricator, Animator and Composer.

In the Drink, Griffith University (2019)

2019 Griffith University Graduate Film

- Worked as a Colourist applying finishing colour to polished shots for a graduate slate film.

Sourdough, Griffith University (2019)

2019 Griffith University Film

- Worked as a Fabricator and Animator for a successful live action/stop-motion hybrid production and collaboration between film and animation students.

Sketch to Screen, Aardman Animations (2021)

- Coordinated the design and fabrication of a screen ready stop-motion model in an intensive course with industry professional model and costume makers.